



# Easylock by Aplix® Zipper

Overwraps is proud to offer  
the best innovation in  
resealable packaging.



**TOUCH  
& CLOSE**

## Introducing **Easylock**

by APLIX

Easylock is a patented solution that brings functionality to packaging, added value to brands and satisfaction to consumers.

### Ideal for use in packaging:

- Flours & Mixes
- Cereal
- Fruit & Nuts
- Snacks
- Pet Food & Treats
- Home & Garden Products
- Produce
- Frozen Foods



**[www.overwraps.com](http://www.overwraps.com)**

# Easylock

by APLIX



## Intuitive

Unlike other zip closures on the market, Easylock requires no fiddly alignment. It's so easy to use that anyone can open and close it every time !



## Sensory

Easylock's distinctive audible and tactile features provide gives consumers confidence that their package is closed properly every time.

## Intuitive & Sensory Closure for flexible packaging



## Recyclable

Made of LDPE and sealable with PE films, Easylock is already used for recyclable packaging. Easylock by Aplex® is accredited by Trex®.



## Reliable

Easylock is a functional and robust closure. From smaller on-the-go pouches to heavier bags, your packages stay securely closed with Easylock.



## Freshness preserved

Easylock helps keep contents fresh longer and prevents food waste. Easylock offers protection against humidity intake, and keeps flavors and aromas in..



## Powder and crumb proof

Easylock functions even if particulates contaminate the hook track. It is also much easier to get rid of particulates stuck in the hook track than with a regular zip.

## Benefits:

- Closes easily and securely without having to "line up" the conventional zipper
- Improved consumer experience leads to satisfaction and brand preference
- Preserves flavor and protects product from humidity
- Build up of powdery products will not interfere with reclose-able function
- Engineered to open and close more than 50 times!
- 100% recyclable enabling the brand owner to qualify for How2Recycle® label
- Compliant with FDA Title 21 for direct food contact packaging



**TOUCH  
& CLOSE**